



G2 Fall 2024 Report

Endpoint Management Software

The Fall 2024 Grid® Report for Endpoint Management is presented here in this abridged format in collaboration with Absolute Security to help enterprise and education clients choose the right partner for endpoint management.



Who is G2?

G2 is the world's leading business software review platform. The Fall 2024 Grid® Report for Endpoint Management is presented here in this abridged format in collaboration with Absolute Security to help enterprise and education clients choose the right partner for endpoint management.

How G2 Defines Endpoint Management Software

Endpoint management software products help users keep track of devices in a system and ensure their software is secure and up to date.

Typical features of endpoint management products are:

- Asset management
- Patch management
- Compliance evaluation

Companies use these tools to make sure no unapproved devices are linked to the system. They also use these products to ensure each endpoint device has up-to-date software that has been patched properly to prevent intrusion.

These tools have many overlapping features with vulnerability management and mobile device management (MDM) products. Endpoint management solutions simply have a wider scope of capabilities than vulnerability management tools including device governance and device compliance. While endpoint management software helps secure all sorts of endpoints, MDM tools typically only manage remote workers and mobile devices.

To qualify for inclusion in the Endpoint Management category, a product must:

- Manage endpoint assets connected to a network
- Manage patch updates and ensure device compliance
- Detect new or suspicious devices connected to a network
- Be able to install new operating systems or applications to an endpoint device

Endpoint Management Grid®

Products shown on the Grid® for Endpoint Management have received a minimum of 10 reviews/ratings in data gathered by August 27, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, vendor size, and social impact) and placed into four categories on the Grid®:



Contenders

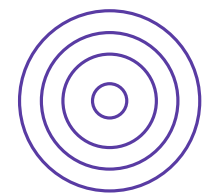
Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category.



Market Leaders

Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores.

You'll find Absolute here.



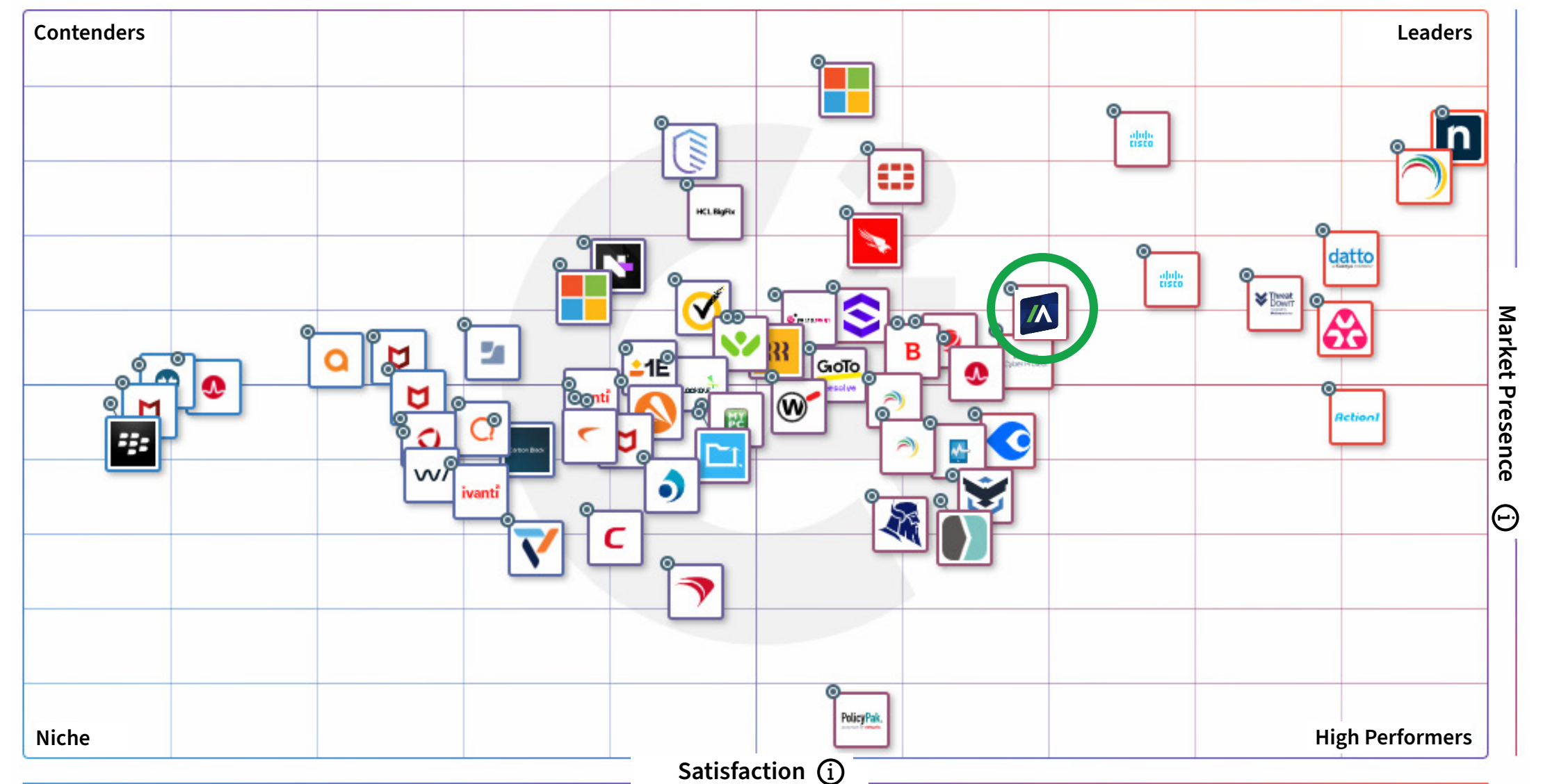
Niche

Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category.




High Performing

High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category.



Absolute Secure Endpoint named Leader in Endpoint Management Software

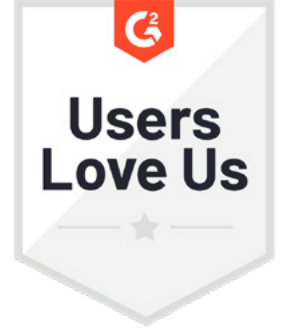


Leader
FALL
2024

Absolute Secure Endpoint Named G2 leader – Again


92%

Customer support satisfaction




Users Love Us

98% of users rated Absolute 4 or 5 stars



92%

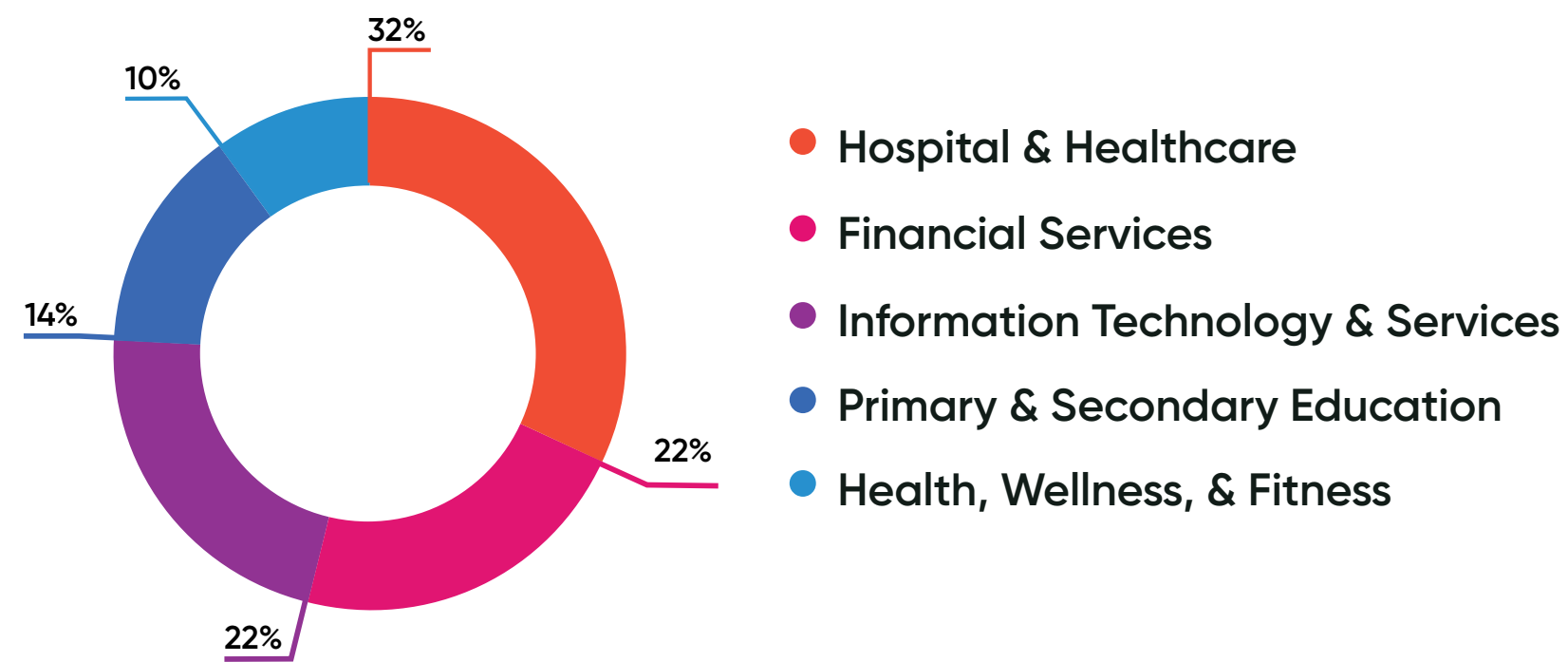
Recommend Absolute



Momentum Leader
FALL
2024

Absolute Secure Endpoint ranks in the top 25% of their category's products by their users

Top Industries Represented





OWNERSHIP
Absolute Security



HQ LOCATION
Vancouver, Canada



YEAR FOUNDED
1993

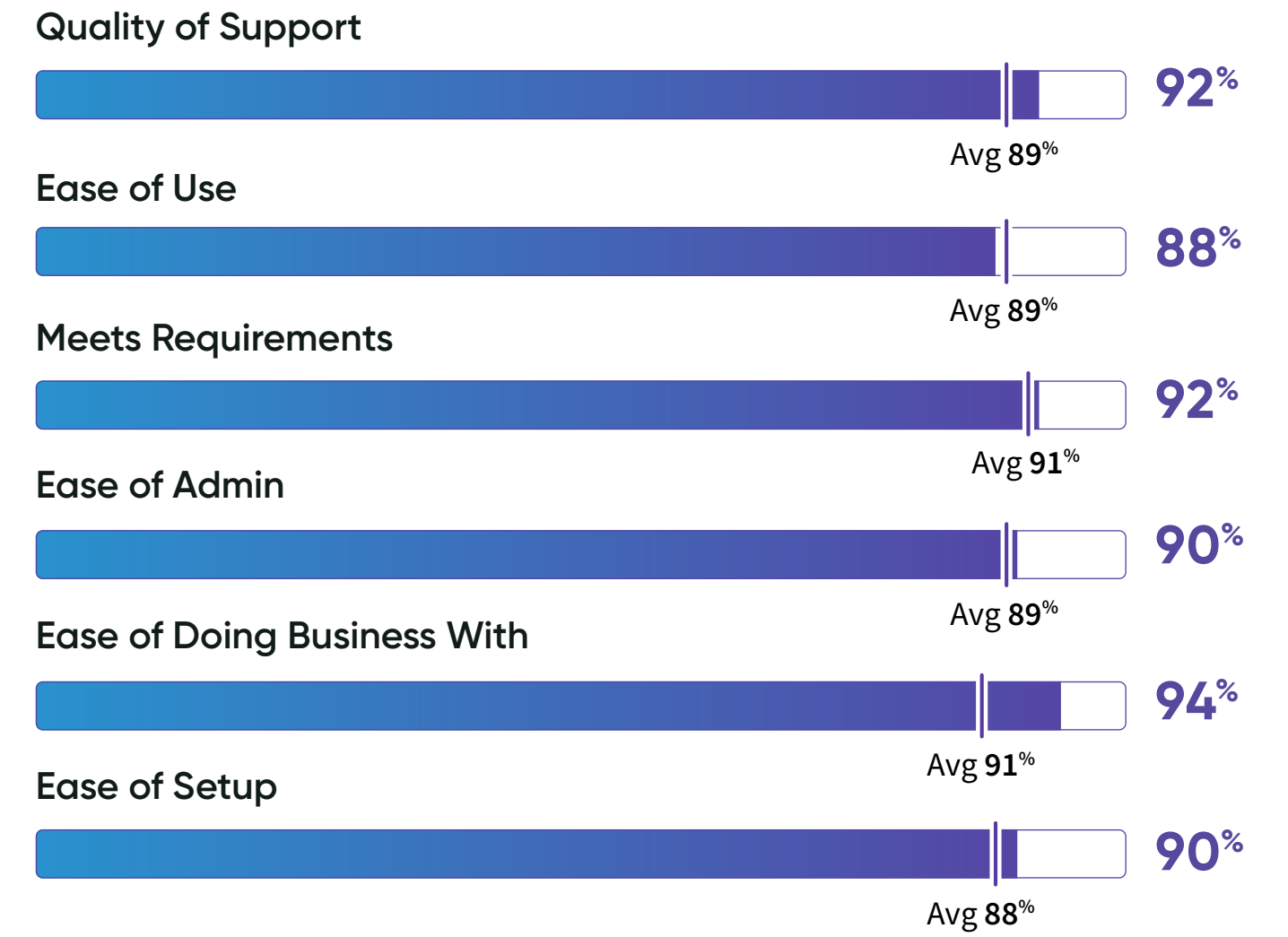


EMPLOYEES
856



COMPANY WEBSITE
absolute.com

Satisfaction Ratings



Highest-Rated Features



*Category Average



Real Feedback from Absolute Secure Endpoint Customers

Use and Deployment

How easy was it to implement Absolute Secure Endpoint and see real, concrete benefits? Our customers can go from proof of concept to live deployment quickly and easily. Absolute Persistence technology is embedded in the firmware of almost every device. Once enabled, the technology is self-healing and cannot be removed or disabled.

"Absolute is an IT security must have."

The product just works and the support via chat or ticketing system is quick and thorough. The ability to either create custom device freeze policies for different departments as well as being able to remotely wipe or lock down devices, is a management day dream! I can't imagine us without Absolute!

VERIFIED USER IN TRANSPORTATION/
TRUCKING/RAILROAD, SMALL BUSINESS (50
OR FEWER EMPLOYEES)

"Essential endpoint security and management."

Absolute gives us the ability to manage our laptop and desktop estate remotely, providing essential usage and security statistics. Geo-Location and IP reporting helps me keep track of asset locations.

Once installed it's baked into the BIOS so cannot be removed by anybody without authorisation. Even if the HDD is removed and replaced, Absolute will re-download itself and monitor the device!

MIKE K.
IT SUPPORT AND DEPLOYMENT ENGINEER
MID-MARKET (51-1000 EMPLOYEES)

"An ABSOLUTE no-brainer!"

Besides all of the useful security features and functionality that you may have heard or read about, the most important benefit for customers is the peace of mind that we have knowing that our endpoints are protected.

JUAN D.
MANAGER, IT SUPPORT & SYSTEM
ADMINISTRATION
MID-MARKET (51-1000 EMPLOYEES)

"Absolutely valuable to keep our business computers going."

We love the Absolute Persistence Technology that embeds into the BIOS firmware. This ensures that if we freeze a stolen or lost asset, it will stay that way even if the OS is wiped and reloaded. The geolocation and geofencing works really well and helps us set perimeters on computers to further enhance security.

LOUWRENS N.
ENTERPRISE (>1000 EMPLOYEES)

"Absolute is a must for any IT department inside any organization."

The solution works reports and helps to extend our frontline. Application resilience and device management are next level. The deployment to our fleet was hassle free and the tech team has been delightful to work with.

CRAIG J.
MID MARKET (51-1000 EMPLOYEES)

"It all starts in BIOS."

Agent embedded in BIOS is why we started to look at Absolute Software 15 years ago to replace other solutions we used. We have been relying on the exceptional capabilities of Absolute Secure Endpoint since day one, and one of its standout features is the impressively persistent agent embedded in the BIOS. This unique agent sets it apart from other software solutions, as it is not removable even through reinstallation – offering us control over our assets and the software installed on them.

DANIEL
ENTERPRISE (>1000 EMPLOYEES)



Asset Management

How are assets (laptops, desktops, and tablets) managed, tracked, and updated? Absolute Secure Endpoint simplifies and centralizes asset management, inventory, and updates from a single, centralized console.

"Full endpoint visibility and control."

Absolute provides an great user interface, and runs natively under the operational system, to guarantee endpoints can't be tampered with. Security features such as remotely freezing the device and application auto-healing are a game - changer. There is nothing out there that compare to Absolute.

VERIFIED USER IN LEGAL SERVICES
MID-MARKET (51-1000 EMPLOYEES)

"Absolute: Robust measures to protect all company assets."

This application is solving the greatest problem in asset management by ensuring secure endpoints, which protect valuable data and resources from unauthorized access and cyber threats, thereby maintaining the integrity and efficiency of asset tracking and control.

CLIVE D., TEAM LEADER: CUSTOMER SERVICE ENGINEER, ENTERPRISE (>1000 EMP.)

"Secret weapon in the back pocket of your IT team."

The actual product itself, I've never found anything that comes close to this product. My absolute favorite features are freezing/unfreezing devices, wiping the OS remotely on a known stolen device, and the ease of reporting a device stolen plus the fact that a special investigation team helps in finding that stolen asset.

ESTEPHANIE G.
MID-MARKET (51-1000 EMPLOYEES)

"Absolute: Robust measures to protect all company assets."

What I like best about Absolute Secure Endpoints is their effortless roll-out in our organization, providing seamless integration and robust protection without disrupting existing workflows. The after-sales support has also been tremendously great. we use this product every day in our environment."

CLIVE D., TEAM LEADER: CUSTOMER SERVICE ENGINEER, ENTERPRISE (<1000 EMPLOYEES)

"Secure protection for endpoints."

Absolute's automation services are what really makes it stand out. Geo-tracking is extremely important, and when a system leaves the fenced area, we can have it frozen nearly immediately automatically. Additional plans even allow Absolute to regularly validate your security stack installed on end clients to make sure that it is installed, and up to date. All of this is extremely important in a world where more and more workers are remote or travelling.

JOSEPH T., ENTERPRISE (>1000 EMPLOYEES)

"Absolutely the best computer asset tracking and recovery application and service!"

Supporting our shared mechanic laptops in the field presents a real challenge. The ability to see where a laptop is located is invaluable. Absolute allows us to locate a laptop and contact personnel at that location. Before Absolute implementation, we lost time tracking down laptops in order to provide support, update licenses, and update software. Absolute also provided support for nearly silent installation through a Powershell script making deployment very simple.

MASON L.,
MID-MARKET (51-1000 EMPLOYEES)



Compliance

How does Absolute Secure Endpoint help organizations become compliant with HIPAA, FERPA, GDPR, NIST, and other frameworks and regulations? Absolute Secure Endpoint ensures that organizations are always audit-ready with automatic monitoring and remediation for sensitive data stored on devices, and can provide proof of compliance and data sanitization.

"Endpoint protection."

By using Absolute Secure Endpoint, organizations can benefit from increased security and peace of mind knowing that their devices and data are protected. It can also help organizations comply with various security and privacy regulations, such as HIPAA and GDPR. Additionally, Absolute Secure Endpoint's management features can help IT teams streamline device management and reduce the workload associated with managing and securing endpoints.

TAI N.
ENTERPRISE (> 1000 EMPLOYEES)

"Best in class."

Some of our clients are under HIPAA compliance, being able to show our clients that they can rest assured any asset we have that connects to their networks is 100% protected is a huge plus for us. We were able to take on more of these clients and even though we are a small company, we still compete with the larger firms in our field.

LARRY B.
MID-MARKET (51-1000 EMPLOYEES)

"Integral part of meeting our compliance standards."

Absolute is a one-stop shop for meeting all our compliance requirements. The dashboard is easy to navigate and provides great snapshots of current environment.

ADMINISTRATOR
INSURANCE
MID-MARKET (51-1000 EMPLOYEES)

"Strong performance, excellent interface."

Streamlined approach for data organization. Extends to improve policy and security compliance within our school district.

ADMINISTRATOR
PRIMARY/SECONDARY EDUCATION
ENTERPRISE (> 1000 EMPLOYEES)

"Peace of mind for any security team."

I can tell any manager what was on a lost computer, when it was lost, where it was lost. I can verify it was encrypted; I can say who used it last. The amount of information and control they give is critical to complying with HIPAA.

J. LONGWELL
IT SECURITY ENGINEER
ENTERPRISE (1001-5000 EMPLOYEES)



ABSOLUTE®

Always-Accurate Endpoint Telemetry, Always-On Endpoint Control

Absolute Secure Endpoint solutions enable devices and security controls to maintain a secure and healthy operational state automatically, without user invention.

Embedded in the firmware of over 600 million devices by 28 leading system manufacturers, including Dell, Lenovo, and HP, Absolute is uniquely able to provide continuous visibility and control of the entire endpoint environment – data, devices, and applications.

The continuous stream of intelligence from every endpoint includes granular geolocation data, sensitive data discovery, security control health, hardware performance, software inventory, and hundreds of additional data points, enabling IT and security teams to monitor their security posture and remediate incidents automatically.



[Request a Demo](#)

